



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

U.G. DEGREE EXAMINATION – ALLIED

FOURTH SEMESTER – APRIL 2025

UBC 4401 – BUSINESS ETHICS & CSR



Date: 06-05-2025

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 PM

SECTION A - K1 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

1. Definitions.

a) Ethics.

b) Whistle blowing.

c) Triple bottom line.

d) Legal ethics.

e) Corporate Social Responsibility.

2. Fill in the blanks.

a) _____ is defined as the moral beliefs that guide judgement and action in different situations.

b) _____ is a document prepared to guide organization members when encountering ethical dilemma.

c) _____ reflects the intention and general objectives of our country.

d) The system to utilize the country's resources for the satisfaction of public needs and wants is called _____.

e) Business organizations and their managers have proved their _____ and leadership in solving economic problem.

SECTION A - K2 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

3. Match the following.

a) Virtues - Labour welfare.

b) Patriarchal society - Follow rules of law.

c) Work ethics - Economic, social and governance.

d) Directive principles - Society controlled by men.

e) Corporate citizenship - Trade unionism.

4.	True or False.
a)	A code of ethics is an effective internal control on behaviour, which is more desirable than the external controls like government regulations.
b)	When writing code of ethics, businesses must ensure their codes deal with every possible situations.
c)	Sustainability refers to a business's concern for society's welfare.
d)	Morals are rules people develop as a result of culture and values.
e)	The foundation for the pyramid of social responsibility is philanthropic responsibility.
SECTION B - K3 (CO2)	
Answer any TWO of the following in 100 words each. (2 x 10 = 20)	
5.	Illustrate the characteristics of business ethics.
6.	List out and explain the functions of ethical managers.
7.	Examine the importance of work ethics.
8.	Explain the concept of ethical dilemmas with suitable examples.
SECTION C – K4 (CO3)	
Answer any TWO of the following in 100 words each. (2 x 10 = 20)	
9.	Explain about the various kinds of ethical theories.
10.	Elaborate upon the PESTLE analysis.
11.	Inspect briefly about the whistle blowing policy.
12.	Illustrate the salient features of Indian culture and ethics.
SECTION D – K5 (CO4)	
Answer any ONE of the following in 250 words (1 x 20 = 20)	
13.	Explain the various sources of ethical principles followed by successful businesses.
14.	Formulate the benefits of managing ethics at workplace.
SECTION E – K6 (CO5)	
Answer any ONE of the following in 250 words (1 x 20 = 20)	
15.	Elaborate in detail on socio-cultural aspects of ethics and its impact on business.
16.	Elucidate in detail about the different types of social responsibility.
